#### **OBJECTIVE**

business goals.

I am seeking a role leveraging my creative mindset, adept problem-solving abilities, and extensive experience in crafting captivating and intuitive digital experiences.

My goal is to apply these skills to elevate user experiences and contribute to

#### **SKILLS**

- UX design, research, and testing
- Adobe Creative Cloud
- Articulate 360 Suite
- Office 360 Suite
- Figma / FigJam
- Vyond Web Animation
- Script Supervision
- Project Management

## CONTACT

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# **EDUCATION**

University of Washington Technical Communication Major UX/UI Design Minor

# **INTERESTS**

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# Daniel Saunderson

# LEARNING EXPERIENCE DESIGNER UX DESIGNER

I am passionate about designing digital experiences that are both visually stunning and intuitive, and I always strive to create designs that delight and engage users.

### **EXPERIENCE**

**LEARNING EXPERIENCE DESIGNER** ETHNOPRAXIS INC. Sept 2018 – July 2023

Spearheaded the design and development of interactive eLearning modules, blending multimedia elements, gamification techniques, and learner assessments to create engaging and effective learning experiences.

Collaborated closely with subject matter experts to analyze learning needs and translate complex concepts into clear and concise eLearning content, ensuring alignment with learning objectives and industry best practices.

Used client's brand guidelines to design customized layouts and graphics optimized for mobile delivery through storyboarding, wireframing, and prototyping.

Utilized authoring tools and learning management systems to produce and deploy eLearning courses, meticulously tracking learner progress and monitoring the user experience, use feedback to continuously refine content based on data-driven insights for optimal learning outcomes.

#### PROJECT MANAGER FLOOR TEK LLC.

June 2016-Sept 2018

Orchestrated end-to-end project management for a subcontracted flooring company, overseeing a diverse range of commercial and residential projects, from initial client consultation through to final installation, ensuring on-time delivery and adherence to quality standards.

Led cross-functional teams, including designers, contractors, and suppliers, effectively coordinating resources, schedules, and budgets to achieve seamless project execution and consistently exceed customer expectations.